

EDGAR BERLANGA



Endorse "The Chosen One"
in his upcoming fight.

PBC
PPV
LIVE ON
DAZN

CANELO PROMOTIONS
PRESENTS

CANELO VS BERLANGA

PLUS: ERISLANDY LARA vs DANNY GARCIA

SAT SEPT 14 • 8PM ET | 5PM PT • LIVE ON PAY-PER-VIEW

LIVE AT T-MOBILE ARENA

prime video

DRAFT KINGS CTB PROMOTIONS NO BOXING NO LIFE VMC TEQUILA COCKTAILS matchroom. T Mobile ARENA axs

EDGAR'S RECORD

Edgar is the current WBO NABO super middleweight champion, **undefeated** with 22 wins. He is top 10 ranked by the World Boxing Council, International Boxing Federation, and World Boxing Organization. He's been nicknamed the **Puerto Rican Mike Tyson** after breaking Tyson's first-round KO record.



CANELO VS BERLANGA

With his previous victory against Padraig McCrory, Edgar Berlanga earned the right to face the super middleweight undisputed champion of the world, Canelo Alvarez. The event will take place during the Mexican Independence Day weekend extravaganza on Saturday, September 14th from T-Mobile Arena in Las Vegas. With a fight of this magnitude expect the venue to be at its maximum capacity of 20,000.

The crowd favorite Berlanga brings in hundreds of thousands of eyes in addition to Canelos' massive following. We believe your business would benefit from endorsing Edgar in this high-profile event.



Watch live with Pay-Per-View Prime, reaching more than 200 million viewers. Available to subscribers or pay directly through Prime's interface

WHY EDGAR

Edgar inspires a dedicated following, particularly in his hometown of Brooklyn and with the Puerto Rican community. He has sold out The Theater at the Madison Square Garden multiple times. He has close personal connections to many celebrities, including Fat Joe, Myke Towers, and Tracy Morgan.



Edgar Berlanga has an impressive amount of followers on Instagram, which grows 20k per month.



427,000 followers



29,300 followers



NY's #1 Public Relations Firm, Rubenstein Public Relations, secures over 25 Interviews with Major Networks, Publications, and appearances monthly for Edgar Berlanga.



Frequent coverage in mainstream outlets.



Reaching more than 200 million viewers.

"It is no surprise that everyone wanted to snap him up – he has a great fanbase, he is a real character and, most importantly, he can do the business in spectacular fashion in the ring."

Eddie Hearn, boxing promoter and chairman of Matchroom Sport

PHILANTHROPY

Edgar is well known for his philanthropy. He's a board member of the Cristian Rivera Foundation, which raises money to fight a childhood brain tumor called DIPG. He's helped raise funds after Hurricane Fiona hit Puerto Rico. He has also been involved with the NYPD Hispanic Society at their Annual Autism Awareness Event.



WHY SHOULD I ENDORSE EDGAR AT THIS FIGHT?

Hundreds of thousands of dedicated fans will be watching one of the most important fights of Edgar's career. His reach into the Hispanic community, particularly Puerto Ricans, is unmatched by other athletes. You'd be endorsing an undefeated champion who will only gain more notoriety throughout his career.

Pricing for placing
your business's
logo on Edgar's
boxing shorts in
the upcoming
fight.



CONTACT

Edgar Berlanga Sr.

 teamberlangasr@gmail.com

 917-216-7107